

HOPE ON THE RIVER

THE BOOK TOUR

www.hopeontheriver.com

PRESS RELEASE

Erich Mische

651-600-1188

erich@sparekey.org

www.hopeontheriver.com

FOR IMMEDIATE RELEASE

NON-PROFIT LEADER WHO SURVIVED MISSISSIPPI RIVER JOURNEY ON A LEAKY RAFT LAUNCHES BOOK TOUR

Sales of the book "Hope on the River: An Unlikely Captain's 1700-Mile Mississippi River Journey On A Leaky Raft To Save His Non-Profit" to benefit Spare Key

(SAINT PAUL, MINNESOTA, AUGUST 2, 2020) Erich Mische, Executive Director of Minnesota-based non-profit, Spare Key, will launch a 10-state book tour along the Mississippi River Friday, August 27 – Friday, September 10 to promote his recently published book, "Hope on the River: An Unlikely Captain's 1700-Mile Mississippi River Journey On A Leaky Raft To Save His Non-Profit".

The book, currently available on Amazon and Barnes and Noble, shares the adventures of Mische as he traveled during the height of the global pandemic in a desperate attempt to raise money and awareness for his non-profit. All profits from the sale of the book will go directly to Spare Key to help support its www.HelpMeBounce.org platform that serves families facing a medical crisis by partnering with them to raise the funds they need to pay their bills.

Mische will stop in every state along the Mississippi River with specific times and locations found at www.HopeOnTheRiver.com during his 14-day book tour.

Book Tour Schedule:

- Friday, August 27 – Saint Paul, Minnesota
- Saturday, August 28 – Red Wing, Minnesota

HOPE ON THE RIVER

THE BOOK TOUR

www.hopeontheriver.com

- Sunday, August 29 – Wabasha, Minnesota and Clayton, Iowa
- Monday, August 30 – Bettendorf and Keokuk, Iowa
- Tuesday, August 31 – St. Louis, Missouri
- Wednesday, September 1 – Cape Girardeau, Missouri
- Thursday, September 2: Osceola, Arkansas and Memphis, Tennessee
- Friday, September 3: Greenville and Vicksburg, Mississippi, Lake Providence, Louisiana
- Saturday, September 4: Baton Rouge, Louisiana
- Monday, September 6: Lettsworth and Vidalia, Louisiana and Helena, Arkansas
- Tuesday, September 7: Hickman, Kentucky and Kimmswick, Missouri
- Wednesday, September 8: St. Charles, Missouri, and Oquawka, Illinois
- Thursday, September 9 - Clinton, Iowa
- Friday, September 10: North Buena Vista and Lansing, Iowa and Prairie du Chien, Wisconsin
- Saturday, September 11 – Rockport, Illinois
- Sunday, September 12 – La Crosse, Wisconsin and Winona, Minnesota

###